Doosan Forklift

Doosan Forklift Training Alberta - Doosan Infracore Company Ltd. is an international and intercontinental company that includes Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, based in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer needs.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Additionally, there are more than 90 independent dealers moving forklift equipment and materials handling equipment. This system enables Doosan Infracore America to aggressively compete in this competitive marketplace. The lift truck product line impressively comprises of 63 distinctive machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these numerous vehicle versions vary from 3,000 to 33,000 lbs. All vehicles are manufactured in an ISO 9001 certified facility.

Doosan Infracore America is the fastest emerging forklift and lift truck corporation in the North American market, due to its outstanding level of product performance and their consistently high level of consumer support and service given to all Doosan Infracore Forklift clients. The U.S. lift Truck division situated in Cleveland has a skilled team experienced in Sales, Purchasing, Marketing, Logistical and Technical Support.

Start-up of the lift truck business

Originally the home-based lift truck marketplace in Korea was an open import enterprise. Korea Machinery Co. Ltd. started in 1960, to import fully assembled forklifts as part of a domestic machinery expansion venture. Product sales of these goods were primarily targeted to state-run companies, large scale corporations, and the military. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical instruction grew to become the new focus for improving quality and product development.

Lift Truck Export Expansion

Daewoo started the first home-based forklift business in 1967, and rapidly gained a massive 90% share in the Korean Materials Handling market. By the 1980’s, Daewoo’s progressive technological enhancements combined with sales success placed them in a position of considerable expansion of their forklift business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to assist them in the very competitive North American materials handling industry. This joint-venture proved highly profitable for Daewoo and their forklift product sales expanded greatly. In 1984, the company completed construction of a new facility to help in producing high end value-added products for export. In 1993, the corporation had a international sales system and started exporting versions they had developed through in-house expertise, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into overseas marketplaces.