

## Toyota Forklift

Toyota Forklift Training Alberta - In the United States, Toyota Materials Handling inc., or TMHU, has been the best selling lift truck supplier since 1992. This business has been situated out of Irvine, California for well over 40 years, offering a complete line of quality lift trucks. With a first-rate reputation of durability and reliability, Toyota lift trucks have thrived in the competitive materials handling market. Quality is the keystone of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are manufactured here.

Every one of Toyota's manufacturing plants within Canada and the U.S. comply with the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its dedication to constant improvement, and its environmental methods. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift trucks emit 70% less smog forming emissions than the current federal EPA standards and have complied with California's strict emission standards and regulations.

### TMHU, U.S.A.- Leading the Industry

Brett Wood, President of TMHU, associates Toyota's success to its stout commitment to fabricating the finest quality lift trucks at the same time as delivering the utmost customer service and support. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also known as TICO, is listed in Fortune Magazine as the world's largest lift truck supplier and is among the magazines celebrated World's Most Admired Companies.

### Redefining Environmental Accountability

Toyota Industries Corporation, as the parent company, has instilled a rich corporate doctrine of environmental stewardship in Toyota. Not many other companies and no other lift truck manufacturer can meet Toyota's history of protecting the natural environment while concurrently encouraging the economy. Environmental accountability is a fundamental feature of company decision making at Toyota and they are proud to be the first and only maker to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet one more reason they remain a leader within the industry.

In 2006, Toyota released the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission principles, and also meets California's more involved 2010 emission standards. The end invention is a lift truck that produces 70% less smog forming emissions than the present Federal standards tolerate.

Moreover in 2006, Toyota developed a partnership with the Arbor Day Foundation, furthering their commitment to the environment. In excess of 57,000 trees have been planted in community parks and national forests damaged by ecological reasons such as fires, as a product of this relationship. 10,500 seedlings have also been spread through Toyota Industrial Equipment's system of dealers to non-profit organizations and local consumers to help sustain communities all over the U.S.

### Industry Leader in Safety

Toyota's lift trucks offer superior durability, visibility, productivity, ergonomics, and all the leading safety technology that has made Toyota an industry leader. The company's System of Active Stability, often known as "SAS", helps decrease the possibility of mishaps and injuries, in addition to increasing productivity levels while minimizing the likelihood of product and equipment damage.

System Active Stability senses many aspects that may lead to lateral insecurity and possible lateral overturn. When any of those factors are detected, SAS instantly engages the Swing Lock Cylinder to stabilize the rear axle. This changes the lift truck's stability trajectory from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the probability of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to prevent injuries or accidents while adding stability.

SAS was initially launched to the market on the 7-Series internal combustion products in 1999 and subsequently catapulted Toyota into the industry leader for safety. Since then, SAS has been built-in to the majority of Toyota's internal combustion products. It is standard equipment on the latest 8-Series. There are more than 100,000 SAS-equipped lift vehicles in operation, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with obligatory operator training, overturn fatalities across all brands have decreased by 13.6% since 1999. Furthermore, there has been an overall 35.5% reduction in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's rigid principles continue far beyond the machinery itself. The company believes in offering widespread Operator Safety Training services to help users meet and exceed OSHA standard 1910.178. Instruction packages, video tutorials and a variety of materials, covering a broad scope of topics—from personal safety, to OSHA regulations, to surface and load situations, are accessible through the supplier network.

### Toyota's U.S. Commitment

Ever since the transaction of its first lift truck in the U.S. to the fabrication of its 350,000th lift truck produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has continued a solid presence in the U.S. This fact is demonstrated by the statistic that 99% of Toyota lift trucks sold in America at the moment are built in the United States.

Based in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities across 126 acres. Facilities include a National Customer Center, as well as manufacturing operations and distribution centers for equipment and service parts, with the total investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both dealers and buyers of TMHU. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an area for live product demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its creator, Sakichi Toyoda, in 1867, and lastly a education center.

#### Leader in Customer Service and Satisfaction

TMHU has 68 sanctioned industrial equipment dealers, along with 189 dealership locations all through the United States, providing the most complete and inclusive consumer support and customer service in the industry. The company's new and Certified Used lift vehicles, service, components, and financing capabilities make Toyota dealerships a one-stop shop to ensure total customer satisfaction.