Hyster Forklift

Hyster Forklift Training Alberta - Hyster is now a global leader in forklifts as well as warehousing solutions. However, it began as a producer of lifting machinery and winches. Most of its production was focused in the northwest United States and dealt primarily with the lumber and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the preceding eighty years Hyster has continued to get bigger and develop its product line. The expansion of its products coupled with its desire to stay service oriented has allowed Hyster to mature into the international participant it is nowadays.

In the period between 1940 and 1960, Hyster sustained its progress throughout the western world. In 1946, Hyster opened a plant in Illinois that was completely committed to mass producing trucks. This allowed Hyster to force its costs down and, simultaneously, offer a better quality product at industry competitive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

The constantly changing needs of Hyster customers and Hyster's capacity to continue to innovate led to rapid growth throughout the 1950's and 60's. They started constructing container handlers in the US in 1959 to satisfy the ever growing demand for transportation goods. In 1966, Hyster developed a means for enabling a lift truck to go both forward and backwards using the same pedal. This pedal was known as the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R&D centre in Oregon that was focused on improving the design and performance of forklifts. The centre is still one of the world's top testing facilities in the materials handling industry.

In the 1960's Hyster experienced rapid growth. Much of the manufacturing was shifting in the direction of bulk manufacturing. To keep up with the times Hyster was inclined to concentrate on the evolution of these mass markets. Accordingly, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to afford greater quality at a more reasonable cost. A further expansion in production capabilities was necessitated by the need in Europe for Internal Combustion Engine Vehicles. To plug this gap, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to concentrate on developing industry leading lift trucks. The Hyster brand name was known throughout the world for its commitment towards excellence. This attention to excellence produced several suitors for the company. In 1989, a large multinational business based in Ohio called NACCO Industries purchased Hyster and began an aggressive expansion strategy. NACCO quickly changed the XL philosophy with a more driver oriented lift truck that focused on operator comfort, which is recognized as the XM generation of forklifts.

The changing needs of Hyster's clientele, led by improvements in supply chain management, required Hyster to continuously innovate and invest in new production technology during the next few decades. Acquisitions and investments were made in the US, Italy, Netherlands, and many other places all over the globe. All of these investments have made Hyster a international leader in the lift truck market. Recently, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which includes over three hundred assorted types of lift trucks.